



# SafeShare

Reg-Tech for Financial Services -  
to keep all stakeholders safe

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SafeShare for the financial services sector is a new approach for the Executive Office, Risk & Compliance Office, and Stakeholder Comms. Make sure what is sensitive and valuable stays that way.

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**Born out of military combat and intelligence needs, now available to regulatory and compliance heavy sectors.**

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Highly secure, encrypted file storage.

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Now with Geo-fenced encryption key enforcement.  
Not in the right building or country – no key for you.

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World leading data protection and governance: proven in Government, Financial Services, Defence and Healthcare.

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Controlled access for internal and external parties.

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Quick to implement. Easy to use.



# Highly Secure, End-to-End Encrypted File Storage.

Includes Controlled Access for External Parties.

Cocoon Data’s SafeShare is a highly secure, encrypted file storage and collaboration system that includes controlled, authorised access to external as well as internal parties.

Accessed using a browser, mobile app or Windows client, file encryption is done at the user’s device for true end-to-end security.

SafeShare ties together Identity, Access Control and Encryption as one compliance ready system. It is truly unique; with global patents accordingly.

## Data-Centric Security

SafeShare is a secure file storage system that encrypts files at the user’s device before they are uploaded into the system. Access is controlled by authorised users who can allocate file or folder access permissions with a variety of options ranging from view only, to editing in browser, to full download access. Every step is securely logged for a full audit history. Access is logged against user ID and every unique encryption - there is no other audit like it.

When accessed by authorised individuals or staff using their bank ID credential, the encrypted document is either displayed on-screen as a watermarked pdf or downloaded and decrypted, depending on your access permissions.

This approach to high security data management is called ‘Data-Centric Security’, where the focus is on protecting the data itself, as the key asset, rather than reliance on traditional methods such as blocking intruders at the perimeter.

## Sensitive Data is Protected

Because the files are encrypted end-to-end, one unique encryption key for each file, even if the system was to be compromised, your documents are protected from being read by anyone that you have not authorised.

Even your IT systems administrator cannot access the files within SafeShare, unless specifically authorised to do so by the document owner. The encryption keys are strictly managed by SafeShare to enforce access control according to the permissions.

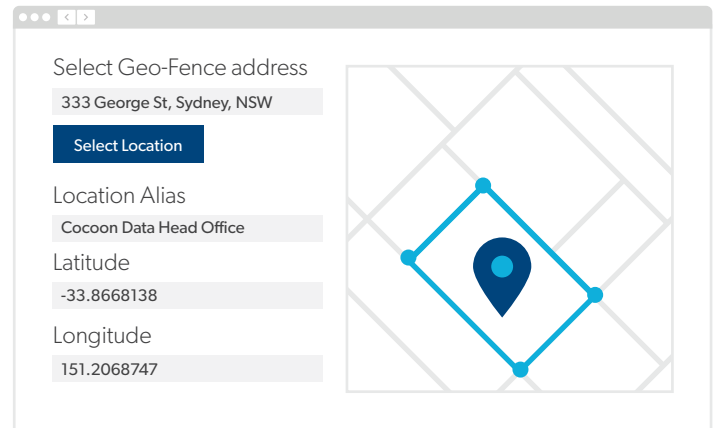
## Internal and External Users, Fixed or Mobile Access

Now with Geo-Fence locking (see P4)

SafeShare users can be physically located anywhere, either within or external to your company network.

Authorised users can access the system from a web browser, mobile devices via an IOS or Android app, or Windows client.

User validation can be set to ‘2 Factor Authentication’ (2FA) for additional security, where the logon includes verification from a mobile phone or computer app soft token or connected to company ID credential’s.



## Time-based Access Control for Project Documentation Security

Document availability schedules can be set to manage secure document sharing within a date/time window.

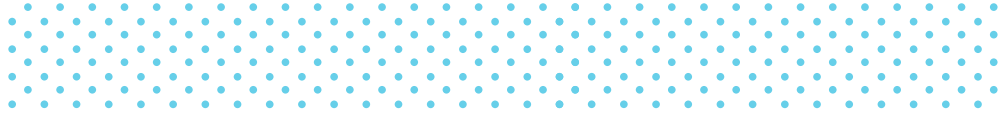
Use cases can include restricting access to sensitive files for the duration of a project or controlling availability of confidential documents during a tender process.

## All File Types

SafeShare can encrypt files of any size or type.

File types up to 15MB are encrypted at the user’s device.

The ‘view online’ access permission is supported for 35 common file types, which SafeShare automatically converts to a watermarked pdf to enable this feature.



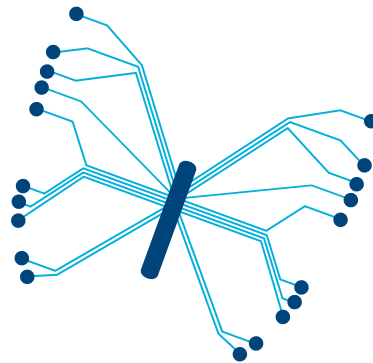
# Key Features

## Customer Defined Data Sovereignty (choose your data centre for SaaS from us)

- ✓ Superior, end-to-end encryption with files encrypted at the user's device
- ✓ Users can be internal or external to your organisation
- ✓ Access permission types for folders or files can be controlled directly by authorised users
- ✓ Six user access permission types are available, ranging from view only through to full access
- ✓ User permissions can be set for date/time windows
- ✓ Easy to use with an intuitive user interface and click and drag operation
- ✓ Use from a web browser, Apple/Android mobile app or Windows client
- ✓ 'SafeShare Trust' license option based on private blockchain technology provides an immutable (cannot be changed) file history and additional key management security.

## Technical and IT

- ✓ Operates on Linux for a lower cost operating system  
Deploy on any cloud or on-premises infrastructure
- ✓ Supports large range of file types and sizes (> 1GB depending on connection speed)
- ✓ 2 Factor Authentication
- ✓ Reporting on usage and logging of all activities
- ✓ Active Directory or SAML integration.



Select  
Technology  
Partner

Cocoon Data is collaborating with AWS to deliver SafeShare for customers around the world.



# Key Benefits

## Compliance Benefits

- ✔ Superior protection against unauthorised access to confidential files or network security breaches.
- ✔ Full audit trail - who attempted to access which files and when.
- ✔ Report on anyone who accessed any single file and what they did with it OR report on any users complete activity - inside and outside the organization firewall.
- ✔ Each file is encrypted with a unique encryption key - meaning cryptographic functions are associated with each activity - this means a highly reliant audit log vastly superior to normal file server logs.
- ✔ Not even the administrator can access file or see content - any any attempt to change access controls is broadcast to users - vastly superior to standard internal file servers or cloud services.
- ✔ Version control - between v1 and v2 SafeShare creates a new encryption key and stores a hash (algorithm 'fingerprint' that immutable) of the change - no more fiddling with versions or logs.

## Credentials

- ✔ Originating from a military requirement, SafeShare was designed from the ground up as a secure vault with controlled collaboration
- ✔ 'Data-Centric Security' approach for superior protection of sensitive data
- ✔ Complies with many accreditation requirements for sensitive and confidential data - GDPR, ITAR, EAR, Aus Data Privacy Act
- ✔ Satisfied SafeShare customers - SafeShare software is trusted by over 26 federal government agencies in Australia to protect sensitive data.

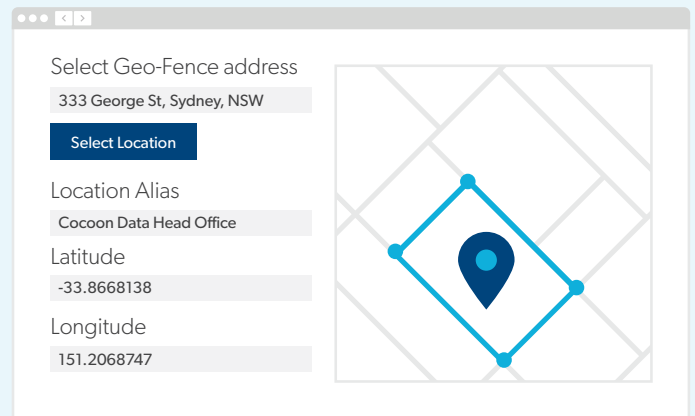
## Additional Security Options with Cocoon Data Companion Products

- ✔ **Discovery and Classification**  
Scans your directories for documents containing sensitive or confidential data and classify or move files based on scan results. Features include automatic classification which is done in memory as files are ingested into SafeShare.

## Brand New Geo-fencing

Lock files anywhere by managed encryption key service - 'you only get the keys if you are inside the fence - like your office address'.

For the first time in the world, access control, tied to ID, tied to encryption keys for content is now governed by where in the world you are - from locking content to a single tower to blocking access in a foreign country - data security has never looked like this for compliance. Dramatically reduces unauthorised leaks in financial services and lock data to authorised executives. A new paradigm shift from email attachments.





# Customer Use Cases

## Time-based Secure External Access to Confidential Files

### Problem Statement

A project company required secure sharing of confidential documents with external contractor organisations and needed to control the time windows that external organisations could access certain project documents.

The company's industry required strong security accreditation and was susceptible to significant commercial and reputational damage if confidential documents were viewed by unauthorised individuals or outside certain time windows.

### Solution

The customer deployed SafeShare as an end-to-end secure file repository for project documents. With a preference towards cloud infrastructure, they chose to deploy SafeShare on the AWS GovCloud platform for its accreditation credentials.

Folders were set up for each project. The project administrators were able to directly set SafeShare folder access permission for internal and external individuals with nominated date/time windows. Moreover, they were able to differentiate individual access permissions to restrict certain individuals to view only online, edit online, or download access.

For added security the IT administrators were, by default, blocked from viewing encrypted project files unless specifically authorised by the project administrators.

### Outcome

The company was able to operate with the convenience that external parties had controlled access to the required files within the authorised time windows, and the confidence that the encrypted documents were protected from unauthorised viewing or read access from intruders if access to their environment was compromised.

Importantly, access authorisation was directly and easily managed by project administrators for self-managed, absolute control over access permissions.

## Security for Externally Contributed security and operations data - an inter-bank organisation

### Problem Statement

A group of top-tier banks needed to share data daily on security threats/breaches and other sensitive reporting related to this banking service.

The risk of unauthorised access to this information could be catastrophic to their business and that of their clients.

### Solution

The customer deployed SafeShare AWS UK for a highly secure web facing solution with GDPR/UK data sovereignty regulations being met.

Folders were set up for customer groups which aligned to the supporting business reporting categories. The executives and authorised operational people of each bank were able to share and collaborate whilst maintaining full control and audit over who touched what and when whilst meeting financial services regulation and GDPR.

# Security Features

## True End-to-End Encryption (File-Encryption-in-Motion)

For optimum security, the actual file is encrypted on the user's device for protection against unauthorised access to files in transit, such as could occur with a Man-In-The-Middle attack. This is a default setting for files less than 15MB, or as otherwise configured with consideration of browser capacity.

Called 'file-encryption-in-motion', this design offers strengthened security compared to 'encryption-at-rest' or other 'encryption-in-motion' techniques that use encryption to create a tunnel but do not actually encrypt the file until it is saved into the file storage directory, which leaves it vulnerable to a Man-In-The-Middle attack.

## Comprehensive Range of File Access Permissions

SafeShare can accommodate a wide range of use case requirements for access control to folders or files.

Six access permission types support access controls to view online only, edit in the browser (without downloading), download, upload, rename or remove files, set new access permissions and the ability to share files with internal or external individuals.

Classified files can also be restricted to named individuals as an overriding control and to prevent accidental bulk sharing.

## Watermarks for Additional Protection with Document Forwarding

Documents that are restricted to 'online view only' for certain users can be configured to automatically insert a watermark when viewed.

The watermark includes the user ID and time/location when the file was viewed. This ensures that any forwarding of screen shots to other parties will identify the originating user.

## Easy-to-use System for Compliant Record Keeping

SafeShare provides a secure, structured records storage system for record keeping requirements that complies with most accreditation requirements.

These include for example, the US 'Office of Export Compliance' and 'e-CFR' (Electronic Code of Federal Regulations) record keeping requirements for all relevant shipping documents to be securely stored and organised for quick retrieval during audits.

Cocoon offers comprehensive dashboard style reporting of ALL activities as a standard to SaaS offering - with new SIEM connectors like Splunk coming soon - this means granular reporting and alerts on user activity anywhere in the world at anytime.

In Australia SafeShare is now in the AWS Aus Gov Cloud and can be deployed at scale for large banks on private cloud infrastructure.

## Regulated Data Sovereignty Requirements

SafeShare can use accredited sovereign file storage platforms, such as Amazon's GovCloud, which is Amazon's isolated cloud region where accounts are only granted to US Persons working for US organisations.

Typical requirements for this include ITAR (International Traffic in Arms Regulations) and the EAR (Export Administration Regulations) regulations.

## Enhanced Security with Private Blockchain Technology Option

'SafeShare Trust' is a licensed option based on private Blockchain technology to provide industry-leading file security and an immutable history (cannot be changed) of all file activity over the life of the file.

The enhanced security results from file access encryption keys and access permissions are stored as encrypted data on a private blockchain, with the chain encryption key split into multiple pieces and each fragment stored on a different node, making it virtually impossible to compromise.

The immutable history is enabled with a data chain that is flexible in size to accommodate through-life history and stored on multiple nodes across the network in a way that blocks any tampering attempts.





# How it Works – User Perspective

## User Registration

SafeShare users can be created by the Organisational Administrator or document Owners or Co-owners as follows:

The Organisational Administrator has options to:

- 1) Create a whitelist of email domain names or individual emails, which can then become registered users through the actions of Owners or Co-owners sending file share invitations with appropriate permissions. Share invitees not on the whitelist will be blocked from registration by this process.
- 2) Directly register users that are not on the whitelist.
- 3) Choose not to create a whitelist, in which case Owners or Co-owners can enable the automatic registration of any user through the action of sending a share invite to an email address.

## File Encryption and Access Control

All files are encrypted with user access permissions allocated at the subfolder or file.

## Creating Folders and Authorising Access Permissions

When a new folder is created, the person creating that folder becomes the Owner, who can also add other users as Co-owners to have the same access permissions as the Owner.

The Owner or Co-owners can share files or the folder, giving access permission types from the following list, with any registered users or individuals that have emails or email domain names on the Organisational Administrators whitelist, or unrestricted if a whitelist has not been created.

This is done by simply clicking on the folder or file, select 'share', select the permission types and add the emails or email groups of selected individuals. An optional date/time window for the permitted access can also be selected.

When subfolders are created, they inherit the same access permissions as the parent folder by default. However, Owners or Co-owners can authorise different permissions at the level of any subfolder of file.

Access permissions would normally be set up as groups that can comprise:

- Individual emails
- SafeShare global groups
- SafeShare Individual contact groups.

## Access Permission Types

Permissions	Description
'View' online	On screen view in PDF format with watermark (but can't download, copy/paste or print).
'Edit' online	Ability to edit files (but not download) in Office Online, plus 'View' permissions.
'Download'	Can download and print, plus 'Edit' permissions.
'Create'	Upload a new file as well as 'Download' permissions.
'Manage'	Can delete, rename or move files plus the 'Create' permissions.
'Co-owner'	Ability to share files, set or change access permissions, classify files, appoint new Co-Owners plus all of the above permissions. Co-owner permissions are the same as Owner permissions.

## Receiving an Invitation to Share a File or Folder

When a share invitation with access permissions is sent by an Owner or Co-owner, the recipient is alerted as follows:

- Registered users receive an email with the link and have ongoing access according to their permissions.
- Non-registered external users will receive a registration email with one-time-use password first, followed by an email with the file link.

Registered users, including administrators, will not be able to see files to which they do not have any access permissions.

## Overriding File Classification Access Control

As an overriding access permission, the Organisational Administrator can set Classification Permission lists of individuals or groups that are permitted to access documents with a certain classification.



# Implementation and Architecture

## Easy One-Click Deployment Using Software Defined Networks

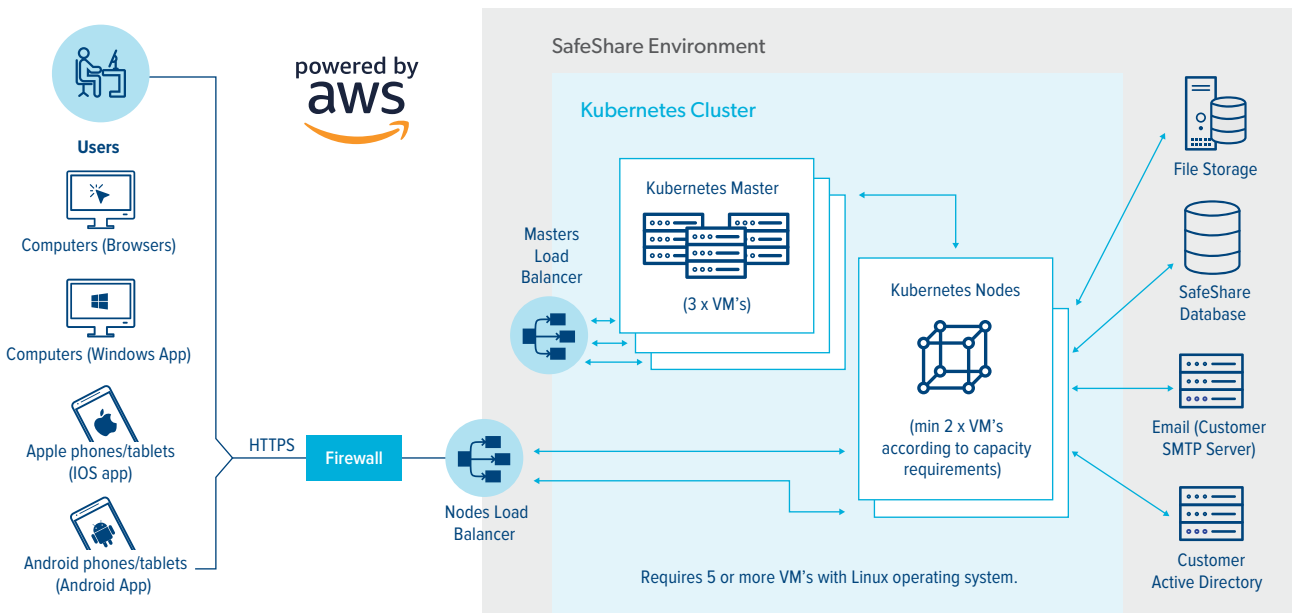
SafeShare is designed to be implemented with a one-click deployment using Kubernetes Software Defined Network (SDN) technology.

Just trigger the deployment and the system automatically sets up connectivity with the required servers, deploys the

SafeShare application and is then ready to use. Kubernetes also manages ongoing capacity requirements, such as automatically deploying or removing additional SafeShare Node VM as required.

This deployment method avoids the complexity and resources that would alternatively be required to install the Operating System, set up network connectivity and configure the applications for operation.

## SafeShare System Architecture



## SafeShare Deployment Models

### SaaS Model from a Cocoon Data approved Private Cloud

Customers can purchase SafeShare as a SaaS model and be deployed on private cloud infrastructure for large scale regulatory cases - ie large bank.

### Cocoon Data SaaS Service

Customers can purchase SafeShare as a service from Cocoon Data's shared cloud infrastructure.

Options include infrastructure based in USA, UK, Australia or other countries upon request.

We can also provide service hosted on the AWS GovCloud (US and Australia). This provides compliance with a number of US and Australian regimes\*.

\*Includes: DOJ's Criminal Justice Information Systems (CJIS) Security Policy, U.S. International Traffic in Arms Regulations (ITAR), Export Administration Regulations (EAR), Department of Defense (DoD) Cloud Computing Security Requirements Guide (SRG) for Impact Levels 2, 4 and 5, FIPS 140-2, IRS-1075, and more.